InfoHUB is a general-purpose, yet highly customizable multi-domain mobile system. It is a content management software for mobile phones or tablets, and a live communication channel between you and your users.

YOUR DIRECT MEDIA CHANNEL
Share content easily, notify users about the latest content, upcoming shows, events instantly via push notifications.

AUGMENTED REALITY
Make your content more exciting and entertaining by using AR content management.

USER SEGMENTATION
Recommend personalized programs to the users by leveraging the targeted content sending functionality.

TAILORED TO YOUR BRAND
Customize your app’s appearance to match with your company’s design.

INTERACTIVE COMMUNITY SERVICES
Evolve your community by letting the users express their opinion via customizable questionnaire forms and voting platforms. Involve users to participate in your games, announce winners.

ACTIVITY STATISTICS
Get first-hand feedback about the issues that affect users. Track their activity and optimize your application according to statistics.

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**TECHNICAL FEATURES**

- Customizable design
- User segmentation
- Extendable with new modules
- Error reporting module
- Formable questionnaires

- Statistics
- QR and NFC based content
- Location-based content management
- Targeted content sending, push notifications
- Full control over content (CMS)

- Panic function
- Scalable from 10 to millions of users
- iOS, Android support
- Sign in with Facebook or Google account
- Instant and reliable content sharing